Message from the president

One of the unique features of the FDI Annual World Dental Congress (AWDC) is the forums that are held on issues of science and dental practice. Designed as gatherings of people whose aims are to promote the interchange of ideas, usually on a defined theme, these forums include short presentations by world-renowned researchers, clinicians, educators and practitioners and the opportunity to ask questions and make comments. A relaxed atmosphere encourages the various participants in the audience to share their experiences and ideas.

I urge everyone, who will attend our AWDC in Stockholm in September, to attend and participate in some of these forums, so we can include your concerns, advice and experience when dealing with these issues. The FDI is the nexus for oral health professionals, facilitating information transfer and promoting optimal oral health for all people. Each year our interactive forums are staged as a valuable means to achieve this knowledge access and the common understanding that result from discussions among dentists from many different countries, functioning in various facets of our profession.

Some forums focus on current scientific or clinical issues, such as this year’s session on “Prevention and Control of Periodontal Disease for Oral and General Health”. The presentations in this forum will provide enhanced understanding of periodontal and systemic inflammation as well as the relationship between oral and systemic health. Most patients have questions about these issues and the latest information will prepare us to provide appropriate answers. We recommend that you consult the experts at our forum and not the untrained media reports on the issues.

Other forums will address controversial topics and developments in dental practice such as “Non Professional Investment in Dental Practice”. In many countries, commercial enterprises are acquiring dental practices and exerting varying influences on dentists and the provision of patient care. Is this a positive development that increases access to care or a potential negative influence on the quality of treatment that might encourage consideration of profit over quality or financial gain over minimal intervention and prevention? This forum promises to be a lively discussion of the issues of third party control and the control of dental practice.

Hopefully the experience of various national associations in dealing with the changing environment of oral health care will give insight on how best to manage these changes to ensure we are able to provide safe, appropriate and affordable care to the public.

“Promoting Excellence in Dental Education” will appeal to those interested in hearing the latest developments in dental education and trends for the future. How effectively are we educating the next generation to meet the growing oral health needs of the world’s population? How important is it for new dental educators to treatment and prevention modalities to be firmly entrenched in the dental curriculum? How can or should the education system influence shifting demographics and the global mobility that is becoming more common in our profession? Encouraging a positive future for the delivery of oral health care involves understanding the needs of dental educators and their programmes.

“Health Diplomacy—Oral Health In Support Of Peace around the World” is a forum that will take advantage of the amazing ethnic diversity represented by the dentists attending our AWDC, to discuss the possibility of nurturing a more peaceful world through transborder pursuit of excellence in science and health. You will hear about case studies with a shared vision that have been implemented in faculties, facilities and clinical services. The more we recognize the burden of oral disease in many parts of the world, the more important it becomes to develop networks for sharing best practices, technology and other resources to assist the improvements in health that are so desperately needed. The FDI believes that good oral health is the right of all and not simply the privilege of a few. We need the support of each of the more than one million dentists worldwide, who are FDI members to help us realize our vision of “Leading the world to optimal oral health.” Attending some of the FDI forums at the AWDC in Stockholm this September would be a good place to start.

Honouring FDI past president, Dr Yoon, for his contributions to oral health development

FDI Past President, Dr Heung-Ryul Yoon, passed away in Seoul, Korea, at the age of 67, after fighting a terminal illness
Dr Pensavalle, a dental market intelligence giant, is no longer with us

Dr Victor Pensavalle, co-founder of Suvion, died Sunday, 22 June

Deceased, November 146, held two degrees in philo-

sophy and economics. He was a pop-

ular and prominent personality of the

worldwide dental scene in his 40 years at the helm of Suvion. He

extensively covered the globe to col-

lect dental market data and to write

about dental markets and company

profiles. Since 1975, Suvion has

provided global oral health care in-

formation online and offline on pro-

fessional, technical, human, com-

mercial and industrial resources as

well as informative, promotional,

advertising and marketing services to

the global dental community. His

meticulous and hard working style made Suvion what

it is today, the most reliable and

known dental market data bank of

the world.

Dr Pensavalle was convinced that illness and death are one cate-

gory of life. He did not want any

funeral flowers or obituaries, but

to leave as simply as possible and

as much in silence as possible. He

wished only his work to continue to

speak.

“All we should bow our heads to

Dr Victor Pensavalle and his out-

standing achievements in life, wish

his family all the best and that the

pain at the bottom of their hearts will

fade away with time. He truly was

a great human being, we will miss
"Victor,” said Mr Friedrich A. Herbst,

Executive Director of International

Dental Manufacturers.

At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day.

12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing Oral Health Days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Health Care at Alma Ata, which took place on 12 September 1978.

As the statement says, “The FDI encourages all member associa-
tions, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global ac-
tivities related to improving oral health.”

At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day.

12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing Oral Health Days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Health Care at Alma Ata, which took place on 12 September 1978.

As the statement says, “The FDI encourages all member associa-
tions, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global ac-
tivities related to improving oral health.”

Pre-registration coming to a close

Take advantage of reduced congress pre-registration rates by registering before 15 August. After which, registration will only be available on-site. For more informa-
tion, please visit the FDI website at: www.fdiworldental.org/microsites/Stockholm/congress2.html.

World Dental Parliament

FDI World Dental Parlia-
m ent meetings begin Friday, 19

September. Meetings include forums that are open to all in-

terested parties and also the

annual general assembly, com-
mitee, council, regional or-
ganisation and other business

meetings that are only open to

invited individuals. The World

Dental Parliament schedule is

available on the FDI website for viewing and can be downloaded at: www.fdiworldental.org/microsites/Stockholm/congress5.html.

World Dental Exhibition

This year’s exhibition promises to be one of the larger held in the re-
gion. The dental industry will bring

their latest and greatest products

and services to be showcased and a visit to the exhibition will provide

the opportunity to see, sample and try new equipment and the latest

products. To date, more than 250 companies have signed up to ex-
hibit from over 55 countries, in-
cluding a strong participation from the Swedish dental industry.

A number of special interest forums will be avail-
able to all delegates that have

been put together by various FDI Committee and associated organisations.

A selection of sessions will be available in Russian for the

first time this year. Full
details of the scientific pro-

gramme are also available at: www.fdiworldental.org/microsites/Stockholm/congress8.html.

Gala Dinner

The gala dinner will be held the evening of Friday, 26 September. This year’s
dinner will take place in the spec-
tacular and unique hall of the Vasa Museum, situated on Royal

Djurghärden.

Dr Pensavalle, born 16 October

1946, held two degrees in philo-

sophy and economics. He was a pop-

ular and prominent personality of the

worldwide dental scene in his 40

years at the helm of Suvion. He

extensively covered the globe to col-

lect dental market data and to write

about dental markets and company

profiles. Since 1975, Suvion has

provided global oral health care in-

formation online and offline on pro-

fessional, technical, human, com-

mercial and industrial resources as

well as informative, promotional,

advertising and marketing services to

the global dental community. His

meticulous and hard working style made Suvion what

it is today, the most reliable and

known dental market data bank of

the world.

Dr Pensavalle was convinced that illness and death are one cate-

gory of life. He did not want any

funeral flowers or obituaries, but

to leave as simply as possible and

as much in silence as possible. He

wished only his work to continue to

speak.

“All we should bow our heads to

Dr Victor Pensavalle and his out-

standing achievements in life, wish

his family all the best and that the

pain at the bottom of their hearts will

fade away with time. He truly was

a great human being, we will miss

"Victor,” said Mr Friedrich A. Herbst,

Executive Director of International

Dental Manufacturers.

At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day.

12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing Oral Health Days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Health Care at Alma Ata, which took place on 12 September 1978.

As the statement says, “The FDI encourages all member associa-
tions, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global ac-
tivities related to improving oral health.”

Pre-registration coming to a close

Take advantage of reduced congress pre-registration rates by registering before 15 August. After which, registration will only be available on-site. For more informa-
tion, please visit the FDI website at: www.fdiworldental.org/microsites/Stockholm/congress2.html.

World Dental Parliament

FDI World Dental Parlia-
m ent meetings begin Friday, 19

September. Meetings include forums that are open to all in-

terested parties and also the

annual general assembly, com-
mitee, council, regional or-
ganisation and other business

meetings that are only open to

invited individuals. The World

Dental Parliament schedule is

available on the FDI website for viewing and can be downloaded at: www.fdiworldental.org/microsites/Stockholm/congress5.html.

World Dental Exhibition

This year’s exhibition promises to be one of the larger held in the re-
gion. The dental industry will bring

their latest and greatest products

and services to be showcased and a visit to the exhibition will provide

the opportunity to see, sample and try new equipment and the latest

products. To date, more than 250 companies have signed up to ex-
hibit from over 55 countries, in-
cluding a strong participation from the Swedish dental industry.

A number of special interest forums will be avail-
able to all delegates that have

been put together by various FDI Committee and associated organisations.

A selection of sessions will be available in Russian for the

first time this year. Full
details of the scientific pro-

gramme are also available at: www.fdiworldental.org/microsites/Stockholm/congress8.html.

Gala Dinner

The gala dinner will be held the evening of Friday, 26 September. This year’s
dinner will take place in the spec-
tacular and unique hall of the Vasa Museum, situated on Royal

Djurghärden.

The "FDI Dental Ethics Manual" first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Mem-
ber of the FDI. The manual was launched and referred to by many of the speakers at the “Second Eco-

nomics in Dentistry Workshop” in

May in Cernobbio, located in the Lombardy region of Italy. The

launch was also干预ulated by the free

circulation of professional figures in the dentist sector.

The "FDI Dental Ethics Manual" first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Mem-
ber of the FDI. The manual was launched and referred to by many of the speakers at the “Second Eco-

nomics in Dentistry Workshop” in

May in Cernobbio, located in the Lombardy region of Italy. The

launch was also干预ulated by the free

circulation of professional figures in the dentist sector.

The "FDI Dental Ethics Manual" first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Mem-
ber of the FDI. The manual was launched and referred to by many of the speakers at the “Second Eco-

nomics in Dentistry Workshop” in

May in Cernobbio, located in the Lombardy region of Italy. The

launch was also干预ulated by the free

circulation of professional figures in the dentist sector.

The "FDI Dental Ethics Manual" first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Mem-
ber of the FDI. The manual was launched and referred to by many of the speakers at the “Second Eco-

nomics in Dentistry Workshop” in

May in Cernobbio, located in the Lombardy region of Italy. The

launch was also干预ulated by the free

circulation of professional figures in the dentist sector.